

Southend 10 CARNIVAL

Did you know?
We support
your community and
local charities!



FREE!! money off
fair vouchers inside...



Great events
for all the family...



Grand illuminated
procession...

A week not
to be missed!!

13th - 21st August 2010

FREE!

Souvenir Programme

design and print sponsored by 



A WHOLE NEW EATING EXPERIENCE IN SOUTHEND



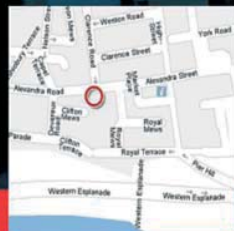
東 East

East is a contemporary Oriental / Malaysian Buffet Restaurant, where you can "Eat as Much as you like" for a Fixed Price

At East our ethos is simple. Quick service, informal yet classy setting and of course delicious food. All courses are included within the fixed price offering as many as 30 lunchtime dishes and 60 dinner dishes.

Our excellent Tepanyaki section is available for you to be creative in selecting your ingredients and our Tepanyaki Chef will cook them in front of you. This unique experience allows you to enjoy mouth-watering food cooked instantly.

Come and find us soon... we are near to the Royals Shopping Centre!



33 Alexandra Street | Southend On Sea | SS1 1BW | T: 01702 344600

Southend Carnival's 2010 programme

Dear all

Welcome to **Southend Carnival's 2010** programme. Carnival is great fun for all the family. For years people have enjoyed events across the town and helped **raise money for local charities**.

I feel privileged to be **Southend Carnival Queen** 2010 to lead our **biggest procession** to date and represent Southend. I will also have the opportunity to meet lots of people, with **Princesses Reanne and Lauren** by my side. We hope you enjoy this year's programme, and, in particular, vouchers for the Fair.

If you have any ideas of how Carnival could improve, or would like to get involved please email info@southendcarnival.org.uk, call 07940 208110, visit www.southendcarnival.org.uk or find us on Facebook.

I can't wait to see you at this year's events and help raise as much as we can for our local community.

Queen Georgina

The week at a glance...

13th – 21st August 2010

- ★ Carnival Fair: 13 – 21 Aug
- ★ Southend Canine Society Carnival Dog Show: 15 Aug
- ★ Junior Prince and Princess Competition: 17 Aug
- ★ Teddy Bear's Picnic: 18 Aug
- ★ Children's Fancy Dress Competition: 18 Aug
- ★ Carnival Indoor Market: 21 Aug
- ★ Grand Illuminated Procession: 21 Aug

13th - 21st August 2010



Queen Georgina



2010 Court

Did you know?
Southend Carnival is taking part in a project to reveal and save the history of carnival in eastern England in 2011 – so watch this space for more details...

Southend
10 CARNIVAL

Carnival Court 2010

How to make a carnival court...

1. Having completed their Court Entry Forms (opposite) entrants are invited to an interview in early February.
2. The successful new Queen and Princesses are notified.
3. The new court visit LA Bride on Southchurch Road, who offer a wide range of bridal gowns by well-known designers such as Hilary Morgan and True Brides, to suit any budget or style from traditional church to beach weddings. They also have a wide range of bridesmaid, prom and evening dresses as well as accessories. As a family business with its roots in Southend, the new and apprehensive court enjoyed their friendly welcome and selected 2 sets of dresses
4. for attending engagements throughout their reign, which take approximately 8 weeks to produce.
5. Meanwhile maintenance work is carried out by Bishop Brothers on the crown and tiaras. The chains of office have additional links added with the new Queen's name and year of reign.
6. The Court's Float is re-decorated.
7. The court make a shopping trip to buy suits for engagements when dresses may not be appropriate.
8. Three new sashes which the court keep are made.
9. In mid-April at the annual crowning event the new court are introduced to Southend Carnival Association members, local dignitaries, other Carnival Courts from around the South East and their friends and family. The new court wear their dresses and sashes and are presented with their crown, tiaras and chains of office.
9. Engagements begin the following weekend with the highlight of their year on the 21 August when the Southend Carnival Procession travels along Southend Seafrost.

L.A. Bride
Bishop Brothers



Queen Georgina

Queen Georgina Mott

Age: 17

School: Cecil Jones

Interests: Drama, Psychology, Sociology

Future Plans: I would like to attend the Poor School to study drama in the future.

'I am so proud to be chosen to represent Southend as Southend Carnival Queen 2010/2011. I'm very excited about visiting and meeting new places and people. I'm hoping to be able to make a difference for the Harp and the Bosom Pals Appeal.'

Ingredients:

- Entrants*
- Court Entry Forms*
- 6 Dresses*
- 3 Suits*
- 1 Crown*
- 2 Tiaras*
- 3 Sashes*
- 1 Carnival Float*
- 3 Chains of Office*

2011 Court Entry Form

To be part of Southend Carnival Court 2011 complete this form and send it along with a passport sized photo before 3 Feb 2011 to 43 Thorndon Park Drive, Leigh on Sea, SS9 4RF

Full Name

Date of Birth.....

Address.....

Postcode.....Tel

Email.....

Please tick whether you are entering to be Princess or Queen:

Princess I am over 14 and under 16 on 1st May 2011

Queen I am over 17 and under 22 on 1st May 2011

By signing and entering you are agreeing that you meet the below criteria:

- I live in the Borough of Southend-on-Sea and have done so for the last six months.
- I am available for Southend Carnival 2011, August 12 – 20 and for weekend engagements throughout 2011.
- I enclose a passport size photograph.* (signed on the back)
- I am available to attend the selection day on 5 Feb 2011 and Court Crowning on 16 April 2011.

Place Photo Here

.....

Signature of Parent/Guardian (Under 18's only)

.....

Signature of entrant

Court Profiles



Princess Lauren

Princess Lauren Matthews

Age: 14

School: Eastwood School

Interests: Dancing, singing and acting.

Future Plans: I would like to work in performing arts as it's something I enjoy doing.

'I am really excited about being Southend Carnival Princess. I am really looking forward to the year ahead, taking part in all the events and making new friends along the way. I hope I make Southend proud.'



Princess Reanne

Princess Reanne Nash

Age: 14

School: Shoeburyness High School

Interests: Performing arts, singing, playing guitar

Future Plans: I would like to be someone people look up to – perhaps a teacher.

'I'm very excited to be Southend Carnival Princess this year, and I hope to be a good role model to everyone, showing that you can make a difference. I hope I make Southend proud!'

Council Tax

Are you entitled to a discount or an exemption?

Many of our customers pay full charge for their Council Tax when in fact they should either be paying a reduced rate or are even exempt.

You may qualify for a discount if you are...

- A student, apprentice or on a youth training course
- A sole adult occupant
- A carer
- Living with someone who is severely mentally impaired
- On a reduced income
- Have modified your home because of disability

You may be exempt if you have a property which is...

- Empty and unfurnished
- Uninhabitable (undergoing major structural work)

To find out if you qualify for either a discount or an exemption please call us on 01702 215001. Further information is also available on-line at www.southend.gov.uk

lighten the load...

Don't forget...

We now offer a choice of four payment dates for customers paying by direct debit. Payment can also be made on-line or by Allpay card.



2010 Carnival Beneficiaries

Each year Southend Carnival Events support organisations that bring benefits to community members in Southend. 2010 is no different..

Homeless Action Resource Project (HARP):

The Independent Registered Homeless Charity for Southend and Surrounding Areas

HARP's Day Centre handles up to 20,000 visits each year and assists in positively turning around the lives of approximately 2,000 Homeless people annually, of which half are aged 16-30. The Day Centre, in Valkyrie Road, Westcliff, is run by dedicated, trained and specialist staff.

People from all walks of life arrive at HARP in desperation to seek help from them as a result of different circumstances. Homelessness can happen to anyone, anytime. The Day Centre provides advice and support on every aspect of Homelessness and its causes such as Family Breakdown, Domestic Violence, Abuse, Bullying, Mental Health issues, Drug and Alcohol misuse. Approximately 4000 meals and 4,000 food parcels are provided for those who are Homeless or Rough Sleepers throughout a twelve month period. Some people arrive at the Day Centre having not eaten for several days. Shower facilities with clean towels and cosmetics are available, along with clean clothing, plus washing and drying laundry facilities.

HARP's endeavours to break the cycle of Homelessness is now a reality. This is achieved by helping to place the clients into supported accommodation, assisting them into Training and then Employment for an independent lifestyle.

With the tremendous demand for HARP's services, the Charity now aims to re-build the Day Centre in Valkyrie Road, having received planning permission to do so. This would increase the number of clients that HARP is currently in a position to provide for by way of short term emergency accommodation and will enable

HARP to greatly reduce the number of people sleeping rough on the streets. Southend Carnival are proud to raising funds towards this work.



To find out more visit: www.harpsouthend.co.uk.



Southend Hospital Bosom Pals Appeal

Unfortunately breast cancer is now the most common cancer in women in the UK. One in nine women will develop breast cancer at some point in their lifetime and men can get breast cancer too: around 300 men in the UK are diagnosed every year. But there is hope for the future. Treatment for breast cancer has seen great improvements in recent years, with more patients living longer. Much of this success is due to earlier diagnosis and improved screening which is what the Bosom Pals Appeal is raising funds for.

In 2009 Southend Carnival donated £3000 to the appeal and is supporting them once again in 2010.



13th - 21st August 2010



southend
carnival
fair
50p off
any adult ride!
not valid with any other offer

southend
carnival
fair
30p off
any childrens ride!
not valid with any other offer

southend
carnival
fair
50p off
any adult ride!
not valid with any other offer

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Southend
10 CARNIVAL

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any adult ride!
not valid with any other offer

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fair
30p off
any childrens ride!
not valid with any other offer

FAIR
Chalkwell Park
SAVE UP TO
£8

southend
carnival
fair
30p off
any childrens ride!
not valid with any other offer

southend
carnival
fair
50p off
any adult ride!
not valid with any other offer

southend
carnival
fair
50p off
any adult ride!
not valid with any other offer

only with these vouchers!!

southend
carnival
fair
30p off
any childrens ride!
not valid with any other offer



Crazy rides

Crazy prices

southend
carnival
fair
30p off
any childrens ride!
not valid with any other offer

southend
carnival
fair
50p off
any adult ride!
not valid with any other offer

southend
carnival
fair
50p off
any adult ride!
not valid with any other offer

the original
ROSSI
ice cream

southend
carnival
fair
30p off
any childrens ride!
not valid with any other offer

southend
carnival
fair
50p off
any adult ride!
not valid with any other offer

southend
carnival
fair
30p off
any childrens ride!
not valid with any other offer

Carnival Fair 2010...

Carnival Fair 2010 will take place from **13 – 21 August** at **Chalkwell Park**, London Road, Westcliff and is **open daily at 2pm - 10.30pm** except for 15 August when the Fair closes at 8pm. There will also be two **family days on 17th and 19th when from 2pm – 6pm** up to three accompanied children can gain **free entry** to the Fair and rides will be discounted.

There is a small charge to enter the Fair (£1 per adult including 2 children 14 and under, 50p for age 14 and under).

When you visit the Fair look out for the ice cream van by the main entrance selling the **award winning** Original Rossi Ice Cream. Rossi, like the Carnival, have a long history in Southend and are one of the few UK makers of artisan ice cream still using milk, butter and cream as opposed to just milk powder and this gives Rossi its **unique delicious taste** which you cannot get from bulk produced ice creams. To find out more visit **www.rossiicecream.com**.

A **Free Event** for disabled children will be taking place in conjunction with the Showmen between **10am and 12pm on Monday 16 August**, when rides considered safe for disabled people are opened. Rossi will also be providing ice lollies to children free of charge.

For more information visit **www.southendcarnival.org.uk** or our Facebook page.

 the original
ROSSI
ice cream
Southend-on-Sea

13th - 21st August 2010





southend onsea Registration Service BOROUGH COUNCIL

The Southend-on-Sea Registration Service is here to help and has a lot to offer, in addition to the registration of births and deaths and marriage and civil partnership ceremonies we also provide:

Renewal of Vows

A wonderful opportunity for couples to celebrate their marriage or civil partnership in a unique and personal ceremony.

Commitment Ceremonies

For those couples who are not in a legally recognised relationship but still wish to celebrate their love for one another.

Naming Ceremonies

A special occasion for parents to celebrate the birth of their child or for welcoming a new arrival to the family

Nationality Checking Service

Appointments are available to help you ensure your application is completed correctly. Staff will check and photocopy your documents and despatch by special post to Liverpool for normal processing.

Citizenship

Celebrate becoming a British Citizen with either a group ceremony, or if you prefer, individual ceremonies are available.

For information about our services please telephone **01702 215009** or you can visit our website www.southend.gov.uk/registrationservice, or call in person to; **The Registration Service, Civic Centre, Victoria Avenue, Southend-on-Sea SS2 6ER**

Advisory Service

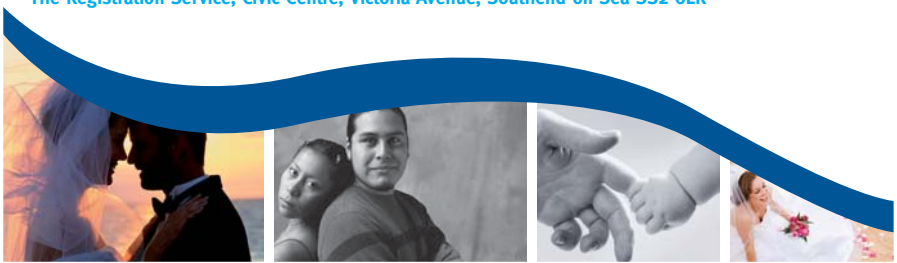
Coping with bereavement is difficult; we can inform the various organisations that need to be contacted for you and advise you of those which may be able to offer you further support. We are also able to offer advice to new parents on child care provision and other support networks.

Civil Funerals

A dignified ceremony to commemorate a loved one's life and parting, which allows friends and family to choose a unique and personal way of saying good bye to their loved one. Professionally trained staff are available to help you arrange a fitting ceremony.

Beautiful Flowers and Stationery

Flowers for every occasion are available to order as are invitations, order of service and memorial cards, all of which can be personalised if you wish.



Grand Illuminated Carnival Procession...

The Procession includes bands, decorated floats, Notting Hill Style costumes and pedestrians. The Procession is a great opportunity for local businesses and organisations to get their message across and have some fun!

Make sure you keep an eye out for Heart FM at the front of the carnival in their convoy of vehicles. The Heart Angels will be out in force with lots of giveaways, plus the Heart dancers will be strutting their stuff throughout the procession.

Heart will travel the length of Southend with a big helping of music and fun. Try and grab their attention as they make their way through the crowds for your chance to get your hands on some great goodies.

The **closing date for entries** into the procession is **18 August**, but it is best to get your application in early as entries are limited. Queen Georgina would like to encourage as many people as possible to take part in this year's **Procession on the 21 August**. It is a chance to meet with many local people and to raise funds for HARP and Bosom Pats.

Each year there is strong competition between the entrants with prizes distributed on the day where possible.

The **Procession on 21 August**, leaves **Chalkwell Shelter at 7.45pm** passing Southend Pier at 8.30pm and aims to arrive at the Castle Public House, Eastern Esplanade at 10pm. For more information or an entry form visit www.southendcarnival.org.uk, or call **07940 208110**.

At a glance:

**Carnival Indoor Market
21 August**

Kursaal - @12noon - 6.00pm

**Grand Illuminated Procession
21 August**

Departs Chalkwell Shelter, -
Southend Seafront @7.45pm

heart
96.3 102.6

SOUTHEND CARNIVAL INDOOR FAIR
ART • CRAFT • ANTIQUES • CLINICS • GIFTS • NOVELTIES AND EVERYTHING IN BETWEEN OVER TWO FLOORS

SATURDAY 21st AUGUST
@THE KURSAAL
SOUTHEND-ON-SEA, EASTERN ESPLANADE, SS1 2YW
12PM - 6PM • FREE ENTRY • FREE PARKING
GATE OPEN ALL DAY • FULLY LICENSED BAR

Southend 10th CARNIVAL

01702 468830
WWW.KURSAALFUNCTIONS.COM



Carnival 10 events

August 13th-21st...

Friday 13th August - Saturday 22nd August
Southend Carnival Fair

2pm to 10.30pm (Sunday 2-8pm) Chalkwell Park, London Road, Westcliff
£1 per adult, 50p children under 14

Saturday 14th August
Meet Southend Carnival Court

10am-4pm, Southend High Street.

Sunday 15th August
Dog Show

Entries from 11am Priory Park, Southend-on-Sea
Competitors Entrance Fees: Pedigree dogs-£2,
Novelties-£1.50
Free to Observe

Monday 16th August
**Disabled Children's Day -
Carnival Fair**

10am - 12noon Chalkwell Park,
London Road, Westcliff-on-Sea, Free



All week!



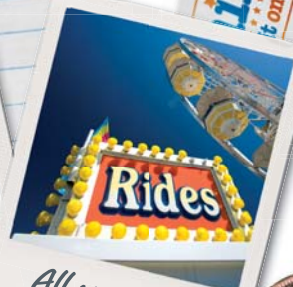
Carnival court



Priory Park



All the fun of the fair



All week!





Tuesday 17th August

**Junior Prince/
Princess Competition**

Registration 10.30am Judging 11.00am
The Function Suite, The Kursaal, Southend-on-Sea
£2 per entry



Wednesday 18th August

Teddy Bears Picnic

11-30am Priory Park, Southend-on-Sea £3

Wednesday 18th August

**Children's Fancy Dress
Registration**

12.30pm Judging 1.30pm Bandstand, Priory Park,
Southend-on-Sea £2 per entry



Saturday 21st August

Carnival Indoor Market

12noon - 6.00pm
Kursaal Function Suite

Saturday 21st August

Grand Illuminated Procession

Leaves Chalkwell Shelter at 7.45pm
Route runs from Chalkwell Shelter to Castle Pub on Eastern
Esplanade by 10pm Free



Procession free for all



Southend
10 CARNIVAL

Grand illuminated procession... Saturday August 21st

All times quoted are for the head of the procession
The procession will take around one hour to pass any point on the route
The procession will stop for 15 minutes for the firework display



illuminate your company...

the complete creative package

visit www.swandesign.com for more information



tel. 01702 471015 email. ideas@swandesign.com



design...

