

for full details visit www.southendcarnival.org.uk



The procession will stop for 15 minutes for the firework display



Times are stated for the head of the procession



Procession free for all

Highway of the road

Western Esplanade

Hamlet Court Road



Lots of fun!



Carnival fair

START!
Procession starts from Chalkwell Shelter 7.45pm

7.45pm

Chalkwell Shelter

the original ROSSI ice cream

Chalkwell Avenue

Chalkwell Park

London Road



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Children's events...

Junior Prince & Princess Competition

After being interviewed by our judges about themselves, the winning boy and girl will be crowned Prince and Princess of Southend Carnival 2010 **on Tuesday 17 August**. Their prize will include riding in the Grand Illuminated Parade in the open top bus with the Mayor and other dignitaries, each with an accompanying adult, trophy, tiara and sash for the Princess and crown and trophy and sash for the Prince.

Competitors must be over 8 years and under 12 on the day of the competition and be accompanied by an adult at all times. Children entering must be available on 21 August from 6pm and live in the Borough of Southend.

The **Junior Prince and Princess Competition** is being held at the **Kursaal Function Rooms**, Southend's perfect venue for all your events, parties, wedding receptions, birthdays, school proms and corporate events. The air conditioned venue holds up to 200 people with a second room available on request. There is also a fully licensed bar and can provide small buffets to large 'a la

carte' sit down meals, which is used as a café during the day time or for exhibitions and market shows. Visit www.kursaalfunctions.com for more information.

 Kursaal Functions
Southend-on-Sea



Junior prince and princess

16

Teddy bear's picnic...

This year's **Teddy Bear's Picnic** will be held in **Priory Park** and this year's event looks set to feed the hungry tummies of even the largest of bears!

Children are invited to attend with their **furry guest** of honour from **11.30am on Wednesday 18 August immediately before the Children's Fancy Dress competition**.

Everybody can take part as long as they have a furry friend accompanying them. **Games and entertainment will be aimed at the under 7s** and children aged 3 years to 7 years are invited. There is a fee of £3.00 per entry and numbers are limited to 150 entrants, so make sure those sleepy bears are on time.

Please bring your own picnic. Party games for the children plus a free **Goody Bag** will be provided for all attendees.



Bring a picnic

- Teddy that looks most like its owner
- Most loved Teddy
- Teddy the Carnival Queen would like to own

the land of make-believe



Children's fancy dress...

This year's **Fancy Dress Competition** takes place on **Wednesday 18 August** in **Prory Park**. Registration begins at **12.30pm**, judging starts at 1.30pm.

Children under 13 on the date of the competition are invited to take part. Entries are accepted from individuals, pairs, groups, best fancy dress child and guardian, and decorated wheeled entrant. A fee of £2.00 is charged for each class entered.

Entries to this competition can also take part in the Illuminated Procession on the 21 August but first you will need to complete a procession application form. People under 16 must be accompanied in the Procession by an adult.

Further information on these events and application forms for the procession can be downloaded from www.southendcarnival.org.uk or call 07940 208110.

At a glance:

Bouncy Castle Fun Days

28 July & all Thursdays in August, 11am - 1pm & 2pm - 4pm

3 - 12 yr olds - £6 per session, Prory Park
0 - 2 yr olds - £4 per session, Prory Park

Junior Prince & Princess Competition

17 August, 10.30am

£2, per entrant, Kursaal

Teddy Bear's Picnic

18 August, 11.30am

£3 per entrant, Prory Park

Children's Fancy Dress Competition

18 August, 12.30pm

£2 per entrant, Prory Park



13th - 21st August 2010

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Dog show

The annual **Carnival Dog Show** will take place on **Sunday 15 August** in **Priory Park**, entries from **11am**, in conjunction with **Southend Canine Society**.

You can enter as many classes as you wish.

All dogs must be kept on a lead. No puppies under six months. No bitches in season. Cups & rosettes 1st VHC will be awarded after each class.

There will be special Displays by trained groups of Dogs and a large Tombola and **collection for the Southend Carnival Association** who are supporting the HARP and the Bosom Pals appeal.

Southend Carnival Association would like to thank, **Eddie Bishop, President of Southend Canine Society, and his helpers**, for all their hard work in organising and running this event.

You can **view photographs** and **more information** on the **Carnival Dog Show** at www.southendcarnival.org.uk.

At a glance:

Dog Show

15 August, 11am

Pedigree dogs-£2, Novelties-£1.50, Priory Park



Enter to Win!

Classes

Pedigree - Judging from 12pm

- A.V. Puppy
- A.V. Toys & Hounds
- A.V. Pastoral & Working
- A.V. Utility & Terrier
- A.V. Gun Dog
- A.V. open
- A.V. Veteran

Novelties - Judging from 3pm

- Mayor's choice
- Carnival Court's choice
- Fancy Dress
- X Breed
- Junior Handling
- Waggiest Tail
- Best Rescue
- Happy Families
- The Dog the Judge would like to Take Home



Carnival dog show



Sunday 15th August
Priory Park from 11am



That's my boy

13th - 21st August 2010

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2009 Donation...



Each year **Southend Carnival Association** supports organisations within the Borough which makes an impact upon the lives of people living in the town. 2009 was no different.

Unfortunately breast cancer is now the most common cancer in women in the UK. One in nine women will develop breast cancer at some point in their lifetime and men can get breast cancer too: around 300 men in the UK are diagnosed every year. But there is hope for the future. Treatment for breast cancer has seen great improvements in recent years, with more patients living longer. Much of this success is due to earlier diagnosis and improved screening.

The **Bosom Pals appeal** which is hoping to raise £750,000 for two new digital mammography machines, which will give more accurate, better quality and almost instantaneous images for patients. This will help to give patients the best possible chance of surviving breast cancer. In 2009 Southend Carnival donated £3000 to the appeal and is supporting them once again in 2010.

The new Mayor of Southend, Councillor Brian Smith's charity for 2009 will be the Sycamore Fund, which supports young Carers throughout Southend.

The Southend Young Carer And Mentor have an Outing providing Respite and Enjoyment, Sycamore, is a fund for Southend young carers

aged 7 to 11. Although there are organisations in Southend looking after primary school aged carers and providing respite though group outings, they are mainly used by the older children at secondary school.

Primary school children carers tend to be withdrawn and unable to socialise with their peers and are often bullied by children who do not understand why these children do not join in after school games and events. As instead they rush home to look after a sick or disabled parent or sibling, or even a parent suffering from some sort of drug abuse.

The **Sycamore fund received £500** from **Southend Carnival** in 2009 and will use that to enlist the help of the 16-24 year old volunteers to mentor young carers to provide personal respite. While a skilled adult carer provides care for a day or even just an afternoon, the young carer can spend quality time with their mentor and be a child.

For more information on each of the funds visit www.southendcarnival.org.uk

Southend Hospital Charitable Foundation



Supporting
your community
and
local charities!



Raising money for
local charities



Cheque presentation

13th - 21st August 2010

Are You Getting Enough?

The Council's Benefits department can help.

For further information about the service please contact us.

Visit the Council's website
www.southend.gov.uk

Telephone:
01702 215001

Visit:
Customer Service Centre
Ground floor, Civic Centre,
Victoria Avenue,
Southend-on-Sea

Opening hours:
8.45am to 5.15pm.
Last ticket issued at 5.00pm



Benefits

Housing Benefit and Council Tax Benefit

- Helps people with low incomes to pay their rent and council tax.
You can claim even if you are working

Separate to Council Tax Benefit there is another scheme available called Second Adult Rebate. This scheme

- Helps people to pay their Council Tax if there is an adult in the home on a low income. The adult on a low income must not be liable to pay Council Tax

For those who are getting enough...

Are you aware that if you are in receipt of Housing Benefit and Council Tax Benefit or Second Adult Rebate you must tell the Revenues and Benefits Department of any changes in your circumstances. We need to know if

- Your income changes (income means any money you are paid)
- The income of anyone else in your household changes
- The number of people in your household changes

Sothend's original festival is back

Other great events happen in Southend throughout the year other than carnival, including **Southend Festival** – the largest festival of its kind in the region – is bigger than ever with media and creative arts happenings all over town throughout June.

This year's fantastic patrons are award-winning local comedian Russell Kane and Southend-born musician Sam Duckworth AKA Get Cape. Wear Cape. Fly. These two talented individuals represent everything good about the festival – talent, individuality and success. We are chuffed they are offering their support.

And nothing would be happening at all without the fantastic support from our sponsors Renaissance Southend, Southend-on-Sea Borough Council and Southend-on-Sea Town Centre Partnership, and the hard work and dedication of staff and students from South Essex College of Further and Higher Education, the main organisers of the Festival.

Rich with talent, free to see!

We know all too well how difficult it is to work with limited funds so we've made sure most of our events are free for you to enjoy. For a taster of what you can experience without having to dig into your pockets, visit our website at www.southendfestival.com or keep up-to-date on our Facebook page.



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Olympus KeyMed, based in Southend-on-Sea, is one of the principal business centres of the Olympus Corporation of Japan and now employs approaching 1,200 staff in Southend-on-Sea and at its facilities in Plymouth and Dublin.

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In 2008, Olympus KeyMed also became responsible for the distribution of the Olympus range of digital cameras and voice products to high street retailers such as Currys, Boots and Argos. Olympus KeyMed is a company committed to the community and is actively involved in supporting many groups and charities in the United Kingdom and overseas.

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13th - 21st August 2010



Southend is blessed with a diverse range of charities, helping local people when help is needed most. But the charities themselves need help to fund their work.

Many of these local charities, particularly smaller ones, are known only to those who use their services, and it can be very difficult for them to compete for funds against the high profile, national charities. Local people cannot donate to local charities such as those Southend Carnival are supporting that are unknown to them, even though they may want to give to their local community, so

The Southend Fund is here to help the people of Southend, bringing together the donors with the doers; a charitable fund set up by local people to make it easy for local people to support local charities.

2011 is a special year for **The Southend Fund**: All donations into the Southend Fund will be increased by a minimum of 50% through the Grassroots Match Challenge, a Government funded initiative aimed at building a long-term endowed fund to help the people of Southend, forever. Around £100,000 in match funding is available if Southend rises to the Challenge; if not, the money will be returned to the Treasury.

This is a rare opportunity to maximise your charitable giving and know that the money you give will support voluntary and community activity in Southend in perpetuity.

Full details of the Fund along with grant case studies and an online donation facility are available on the website www.thesouthendfund.org.uk



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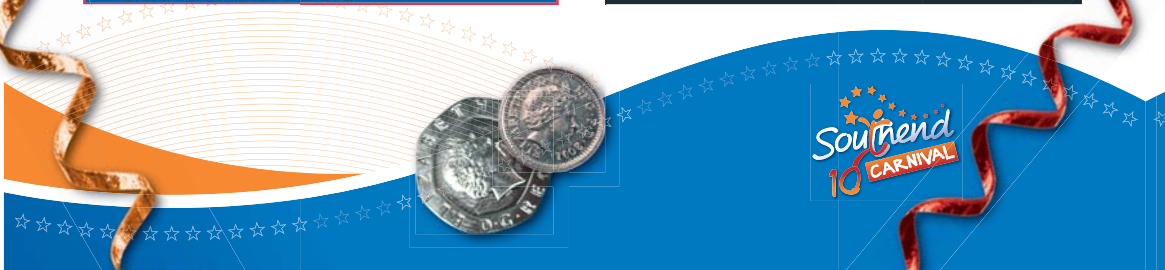
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