

grand illuminated carnival procession...

The Procession includes **bands, decorated floats, Notting Hill style costumes** and pedestrians. The Procession is a great opportunity for local businesses and organisations to get their message across and have some fun!

Make sure you keep an eye out for Essex FM at the front of the carnival in their convoy of vehicles. The **Essex FM Thunders** will be out in force with lots of giveaways, plus the Essex FM dancers will be strutting their stuff throughout the procession.

Essex FM will travel the length of Southend with a **big helping of music and fun**. Try and grab their attention as they make their way through

the crowds for your chance to get your hands on some great goodies.

The **closing date for entries into the procession is 19th August**, but it is best to get your application in early, as entries are limited to 60. Queen Hannah would like to encourage as many people as possible to take part in this years **Procession on the 22nd August**. It is a chance to meet with many local people and to **raise funds for Bosom Pals and the Sycamore Fund**.

Each year there is strong competition between the entrants, and **each category receives a trophy for the best in class**. This year changes have been introduced to the judging of entries in

response to feedback from regular entrants. The Procession will continue to be judged in the Classes but the overall winners will now be judged on the route, and will also see a new award to the **Best Entry from the Borough of Southend**.

The Procession on 22nd August, leaves Chalkwell Shelter at 7.45pm passing Southend Pier at 8.30pm and aims to arrive at the Castle Public House, Eastern Esplanade at 10pm.

For more information or an entry form please go to **www.southendcarnival.org.uk**, or call **07940 208110** (please leave a message someone will get back to you asap).



friends



Great costumes



ated floats



Illuminated



Raising



Procession starts 7.45pm
22nd August



14th - 22nd August

